



Interstate Container is now  DS Smith
We are Packaging Strategists

INTERSTATE
CONTAINER

GREENCOAT® FOR POULTRY:



PACK IT. STACK IT. SHIP IT.

Greencoat® Was Developed with the Poultry Industry for the Poultry Industry

Greencoat® was developed through a unique partnership between Interstate Container and Mountaire Farms, one of the largest poultry processors in the U.S. In 2004, Mountaire saw that U.S. retailers and restaurants were growing weary of the monetary and environmental costs associated with disposing of wax boxes used to pack and ship cold and wet products. Mountaire joined forces with Interstate Container to develop a recyclable, wax replacement box.

Today, Greencoat® has revolutionized packaging in the poultry industry and is being used by leading processors in the business. It is shipped all over the world and the boxes don't fail.

Greencoat® is proven to perform better than any competitive recyclable wax replacement solution. Poultry processors that have switched from wax to Greencoat® are confident in its performance throughout the supply chain from their processing operations to their customers' coolers. Plus, Greencoat® is produced using cutting edge preprint technology enabling you to showcase your brand better than ever in a retail or wholesale distribution environment.

BENEFITS OF GREENCOAT

Financial Benefits

- Costs less than wax boxes
- Your customers save \$50 to \$70 per ton in disposal fees
- Your customers earn \$70 to \$100 per ton by recycling
- Increase sales with a distinctive, sustainable box

Environmental Benefits

- FDA-approved, 100% recyclable and repulpable
- Reduce box room waste by 50%
- Reduced CO₂ emissions
- Quarterly and Annual Sustainability Impact Reports

Product Benefits

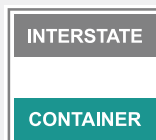
- Moisture resistant
- Ideal for packing and shipping cold and wet products
- Strong and durable
- Easier to glue than wax
- Superior meat release capabilities
- Customizable to your needs

"Mountaire Farms' management, production and sales are confident that Greencoat® is better than any wax replacement box in the corrugated world today."

Ron Pittington, Director of Purchasing, Mountaire Farms

**PRODUCING
20 MILLION +
Greencoat® boxes / month**

Nothing performs like strong, sustainable Greencoat®



CONTACT US AND ASK FOR SIDE-BY-SIDE TRIAL WITH YOUR CURRENT PACKAGING

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www.greencoat.net